



# justin flowers

**February 2014**



# PERSONAL DETAILS

NAME: justin scott flowers

ADDRESS: 1 the strand, moonee ponds, 3039

PHONE NUMBER: 0418 580 877

DATE OF BIRTH: 19/10/1972

LICENSE: current victorian drivers license



1991 - 1995

**COMPANY:** ballarat courier  
**POSITION:** apprentice compositor  
**DUTIES:** typesetter  
design/layout  
create camera ready artwork  
producing artwork  
producing bromides  
scanning operator  
hand composition of adverts

1995

**COMPANY:** gasworks  
**POSITION:** typesetter/digital artist  
**DUTIES:** typesetting  
page make-up  
retouching

1996

**COMPANY:** show-ads omega  
**POSITION:** senior mac operator/  
studio manager  
**DUTIES:** studio management  
pre-press  
typesetting  
page make-up  
retouching

1997

**COMPANY:** ddb needham  
**POSITION:** senior digital artist  
**DUTIES:** typesetting  
page make-up  
retouching

# EMPLOYMENT HISTORY

1997 - 1999

**COMPANY:** george patterson bates  
**POSITION:** senior digital artist/  
systems manager  
**DUTIES:** maintaining studio equipment  
ordering and costing of equipment  
(software and hardware)  
archiving (backing-up)  
training staff  
testing new software  
typesetting  
design/layout  
retouching  
electronic illustration  
digital transfer of files  
film output/pre-press

1999 - 2011

**COMPANY:** millions of colour  
self employed freelance  
digital artist / trainer  
**POSITION:** senior digital artist  
adobe software trainer  
**DUTIES:** software training  
studio management  
typesetting  
retouching  
design layout  
electronic illustration  
digital transfer of files

2011 - 2013

**COMPANY:** mercatus produce  
online store selling fresh  
produce in Melbourne  
**POSITION:** owner / director  
**DUTIES:** everything associated with  
running a small business!!  
managing on-line store  
marketing  
buying of produce  
logistics

2013 - 2014

**COMPANY:** Cowan Melbourne  
**POSITION:** head of finished art  
**DUTIES:** manage studio workflow  
manage / mentor staff  
training staff  
costing projects  
client liason  
(pre) production management  
press approvals  
testing new software  
typography / design / layout  
retouching  
digital dispatch of files



# EDUCATION

**1995**

**university of ballarat**

**COURSE STUDIED:** visual arts/graphic design

**1992 - 1994**

**melbourne college of printing & graphic arts**

**COURSE STUDIED:** composition/pre-press

**1990**

**mt clear secondary college**

**COURSE STUDIED:** vce/hsc

**SUBJECTS STUDIED:** english  
maths  
graphics  
creative art  
media studies



# PROFESSIONAL PROFILE

ability to work within or lead a team

excellent written, oral and  
communication skills

excellent organisational skills,  
and strong leadership qualities

vision to see what direction to head  
and to anticipate change

# ACHIEVEMENTS

percy green memorial award - 1993  
for best layout and typesetting of newspaper/  
magazine advertising

first prize in the apprenticeship course  
of composition - 1994

national print awards grant - 1994  
awarded for excellence in craft

victorian apprentice of the year - 1995  
awarded in recognition of outstanding  
achievement during formal  
apprenticeship training

melbourne marathon (3hr 44min) - 2010

starting my own business - 2011

becoming a parent - 2011 & 2013

# INTERESTS

travel

music

film

design

running / exercise

food / cooking



# REFEREES

**damian mackay**

COMPANY: motor design  
POSITION: studio manager  
PHONE NUMBER: 03 8563 3010

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**tom loveric**

COMPANY: black magic design  
POSITION: production manager  
PHONE NUMBER: 0418 841 669

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**mark katz**

COMPANY: freelance finished artist / artworker  
PHONE NUMBER: 0409 794 241

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CLIENT – TEN NETWORK (George Patterson Partners, Melbourne)  
MAGAZINE ADVERTISEMENTS

*(Typography, Retouching)*



*Original image*



*Retouched image*

CLIENT – CARLTON UNITED BREWERIES (George Patterson Bates, Melbourne)  
PRESS ADVERTISEMENTS

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*(Typography, Retouching (image composed from 7 shots))*





CLIENT – Berringer (Anthem Perks, Melbourne)  
PACKAGING

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*(Retouching)*



*Original image*

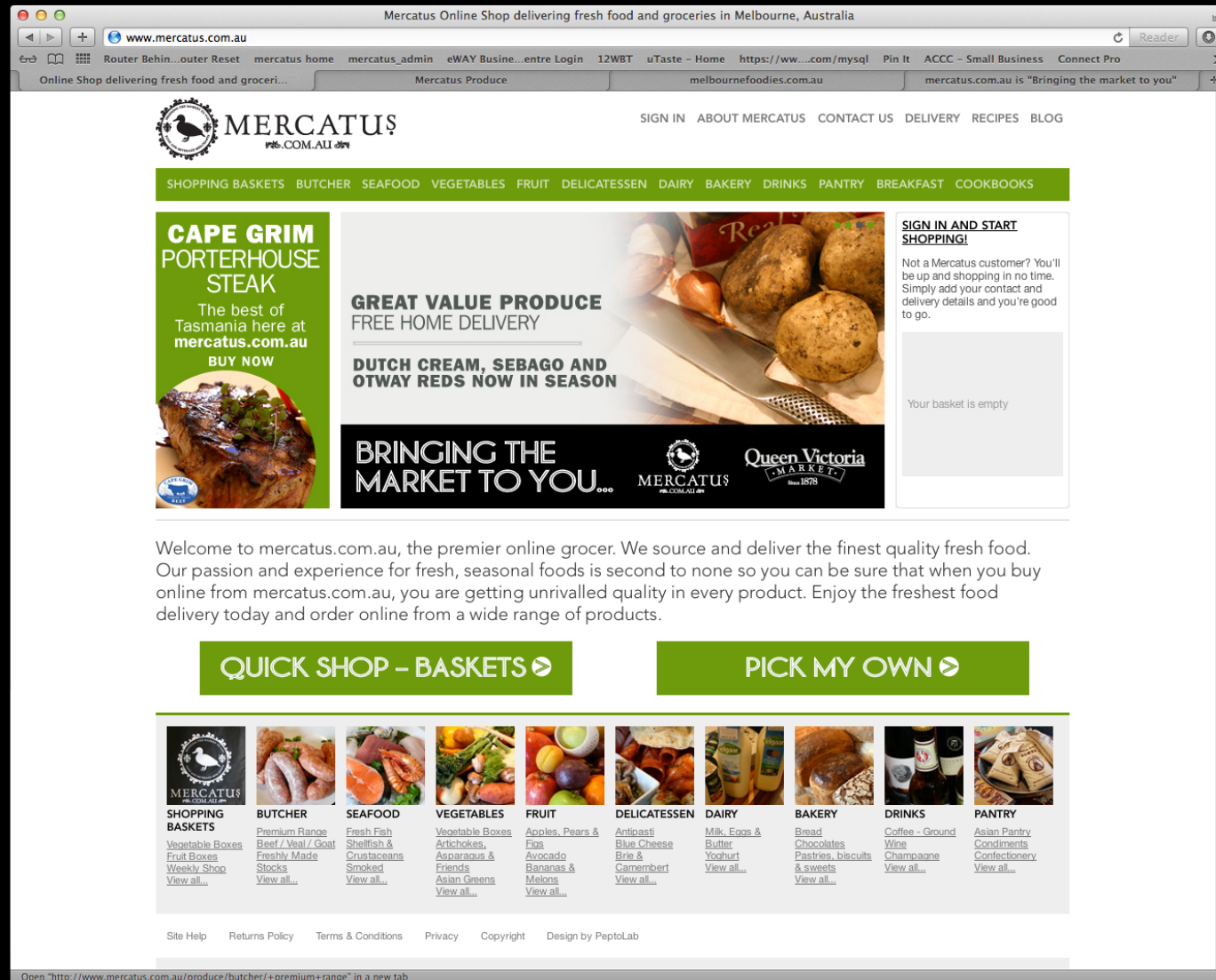


*Retouched image*



# CLIENT – MERCATUS PRODUCE CORPORATE ID / WEBSITE

(Typography, Design, Layout)





CLIENT – TARGET (The Campaign Palace, Melbourne)  
MAGAZINE DOUBLE PAGE SPREAD

(Typography, Retouching, Photography)

**80s Flashback**  
THE ESSENTIAL LOOKS

Boys' white striped polo \$15.99, denim shorts from \$13.99, girls' singlet from \$12.99, girls' top/pant sets from \$25.99, boys' t-shirt \$8.99, denim shorts \$21.99. Accessories and footwear sold separately. Styles and colours may vary store to store. **Sorry no rainchecks.** [www.target.com.au](http://www.target.com.au)

**Target.**  
100% happy



CLIENT – Ford (JWT, Melbourne)  
MAGAZINE AD

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*(Retouching)*



*Original car image*



*Original background image*



*Retouched image*



CLIENT – National Foods (JWT, Melbourne)  
GUERRILLA

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*(Illustration / Retouching)*



*Illustrated placed onto car image*



*Photo taken at MCG*



*Illustrated cracks*



*Photo taken at MCG*



CLIENT - Undisclosed, Melbourne

(Retouching)



*Original image*



*Retouched image*



CLIENT – Tontine (Asprey Creative, Melbourne)  
PACKAGING

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*(Retouching)*



*Original image*



*Retouched image*



CLIENT – CARTER HOLT HARVEY (Blue Marlin Design, Melbourne)  
PACKAGING

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*(Retouching, Finished Art, 3D Visual)*



CLIENT – RIVIANA (Blue Marlin Design, Melbourne)  
PACKAGING

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*(Retouching, Finished Art, 3D Visual)*





CLIENT – BUTTER MENTHOL (Passport DSN, Melbourne/New York)  
PACKAGING

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*(Illustration)*

